

MASK ALIVE: Best Advertising – Coronavirus Theme

Description

Each day, millions of masks become rubbish. Most of them are discarded incorrectly and could carry virus on and on. Viruses live longer on masks than we think. “Masks Alive”, a print campaign from Sea You Tomorrow (Singha Estate’s Environmental Awareness Project) to raise the awareness and make people take action to dispose masks correctly.

Print advertisement created by Columbus Agency Thailand, Thailand for Sea You Tomorrow, within the category: Public Interest, NGO.

Agency Network:

[Columbus Agency Thailand](#)

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Live virus. Think before you throw. [#SeayouTomorrow](#)



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