

Scientific Games appoints Cathryn Lai to digital team

Global gaming supplier Scientific Games has strengthened its digital business with the appointment of Cathryn Lai as senior vice president and general manager for the US market.

Lai (pictured above) joined SG Digital on October 19 after serving as senior vice president of products, marketing and gaming operations for the supplier's gaming division.



She will be heavily involved in SG Digital's US operations, which has seen significant growth through a host of new client sign-ups across its igaming and sports betting product areas.



Jordan Levin, group chief executive of the supplier's SG Digital subsidiary, commented: "Cathryn's talent and expertise is well known to Scientific Games already and we're excited to have her on board with SG Digital."

Lai added: "I'm delighted to be joining the digital team at Scientific Games. As a team, we have significant momentum across igaming and sports betting."

"I am hugely excited about the opportunity to work with all of our customers and teams across the US to strengthen our relationships and further showcase the power of SG Digital's technology and services."