

ZIMMO y su publicidad inocente y creativa

ZIMMO intenta expresar en una campaña con 6 imágenes, las necesidades normales de cualquier persona al buscar una propiedad.






We are
looking for a
small house
with a
big garden.

 zimmo
THE PROPERTY WEBSITE
FOR GENIUSES



I'm
looking for
a home
near
a bank.

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I'm looking
for a house
without
any
neighbours.

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We are
looking for
a house with
space for
17 children.

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Description

To launch the brand new property website Zimmo, we created a series of 3D characters each looking for a very specific home.

Print advertisement created by Publicis, Belgium for Zimmo, within the category: Retail Services.

Credits

Advertising Agency: Publicis Brussels, Belgium

Creative Directors: Kwint De Meyer, Willem De Wachter

Art Director: Daniel Van den Broucke

Copywriter: Maarten De Maayer

3D Production: Yum Yum / London